

SCHOLARSHIPS CANADA.com

"Finding Scholarships" Presentation
October 2011

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Introduction

EDge Interactive has been helping students find schools, scholarships and careers for more than 15 years. We are often asked to make this presentation on finding scholarships to students and counsellors across Canada.

The presentation includes:

- 1. General information on college and university costs, career earnings and the value of an education
- 2. Things you might not know
- 3. Tips on getting started finding scholarships using our website ScholarshipsCanada.com
- 4. Useful websites and resources

We hope this is useful and wish you luck in your search for scholarships – there are awards for you!



The EDge Mission

"Helping students find schools and schools find students...

because our survival and prosperity depends on an educated planet"



How much does college or university cost?

Just what will it cost to go to school? It's a question worth asking because as we leave the 'nest' and venture out into the real world, costs will become an issue. Most everything costs something ...

Here's a rough guide to your costs for a year:

Tuition (will vary with the province and program, college is less)	\$ 4,500
Other Fees (student association, supplementary, library, etc.)	\$ 500
Books (will vary with the program)	\$ 600
Accommodation (will vary with school residence and location)	\$ 4,000
Food (will vary with school residence and location)	\$ 3,500
Entertainment (movies, trips, music, etc.)	\$ 3,000
Utilities (phone, cable, Internet, etc.)	\$ 700
Transportation (will vary with location to campus)	\$ 500

TOTAL \$17,300

Source: This information is complied from school and program profiles on http://www.schoolfinder.com.

How much will you make?

Just what will you make in your job after graduating?

Here's a rough guide to what you might make in a year:

Actor / Actress:	\$18,942
Advertising Manager:	\$70,495
Chef:	\$29,977
Civil Engineer:	\$68,813
Dentist:	\$85,842
Doctor:	\$69,062
Ecologist:	\$43,894
Lawyer:	\$81,774
Pilot:	\$73,622
Plumber:	\$49,328
Police Officer:	\$75,913
Secondary School Teacher:	\$58,589

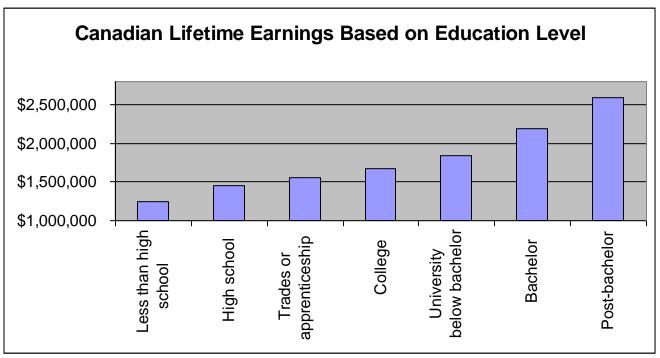
Sources: http://www.schoolfinder.com/careers and Statistics Canada http://www12.statcan.ca/english/census06/data/highlights/index.cfm



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Is it worth it?

So is an education worth it? According to Stats Canada it is. Over the span of your career, those who get a post-bachelor education will make \$1.3 million more than those who don't finish high school (that's more than double).



Source: Statistics Canada 2006, http://www12.statcan.ca/english/census06/data/highlights/earnings/Table803.cfm?SR=1



Here are some interesting facts... you may not know

- Scholarships come in many different flavours:
 - Entrance scholarships are for student going into college or university
 - Graduate scholarships are for students doing their master's or doctoral studies
 - Automatic consideration scholarships mean you will be automatically considered
 - Some scholarships are awarded during your studies (in years two, three and four) and some are awarded at the end of your studies (upon graduation)
- There is an award for you there are over \$93 million in awards available
- You don't need to have high marks most awards (81%) do not require an academic average at all
- You don't need to be in financial need only 30% of the awards in the database require you to be in financial need
- Keep searching throughout the year awards have deadlines throughout the year (13% of the awards have a deadline in April ... 1% in December)
- You can't win an award if you don't try many awards have few applications
- Get involved over 12% of all awards require school / community service, or leadership



Here are some interesting facts... you may not know

- Look beyond colleges and universities for awards there are over 1,000 award providers; the majority of which are companies, associations and other non-educational organizations.
 - e.g. Ringette Canada offers two scholarships for any Canadian student who plays ringette.
 - e.g. The Multiple Sclerosis Society of Canada offers scholarships at the Doctoral level.
- The largest award on the website is the International Fulbright Science and Technology Award for PhD studies at a US university over three years = \$180,000.
- Other big awards include the TD Canada Trust Scholarship for community service which is worth \$70,000 over four years at the undergraduate level. Or the Avie Bennett Visionary Leadership Scholarship worth \$36,000 over four years for permanent residents of Brampton.
- 20% of the scholarships do not require a specific field of study and don't count out the trades programs; if you are interested in building maintenance there is the Hemisphere Engineering
 Excellence Award, if you are interested in culinary and hospitality management the Ontario Hostelry Institute has several scholarships. If tool & die is your field of interest then you'll find a scholarship at Georgian college called the ELCAN Optical Technologies Scholarships.

Here are some interesting facts... you may not know

• Awards are provided by more than just universities:

Number of Administrators:

Colleges - 209 Universities - 105 Non-educational – 1,080

Non-Educational administrators are organizations such as corporations, associations, religious organizations, trade unions, etc.

In terms of the number of awards and dollars, here is the breakdown:

	Number	Value
College	8,077	\$ 9,257,923
Non-Education	7,767	\$ 25,333,450
University	31,148	\$ 59,286,128
Grand Total	46,992	\$ 93,877,501



Scholarship Terms

Award: An award is given in recognition of outstanding achievement. Awards may be in the form of books, plaques, subscriptions or money. A monetary award is usually called a scholarship or bursary.

Bursary: A non-repayable grant of money, bursaries are awarded primarily based on financial need, but academic achievement is also considered. Usually, the applicant must provide detailed documentation describing their financial situation when applying for a bursary.

Scholarship: A non-repayable sum of money awarded to a student to help finance further education. Most scholarships are based on merit in areas ranging from academic achievement to athletics. Usually, scholarships are not based on financial need.

Entrance Award/Scholarship: A scholarship or award given to a student entering his/her first year at a post-secondary institution. Also referred to as an Admission Award.

In-course Award/Scholarship: Awarded to students already enrolled in post-secondary studies, beyond the first year level.

Source: http://www.scholarshipscanada.com/tips/gloss.asp

Scholarship Factors

These are important factors in your scholarship search. It is worth taking the time to consider these when doing your search.

- Year of Study (entrance, first, second, third, fourth, final year, graduate)
- Special Circumstances (amputee, brain injury, orphan, parent, etc.)
- Financial Need (pertains to your income, check with the scholarship administrator for more details)
- Academic Average (usually your last year of study marks)
- Heritage (Aboriginal, Chinese, Polish, etc.)
- Field of Study (the program you're interested or currently in)
- Affiliation (companies, religious groups, unions, and associations, that you or your family are affiliated with)
- Activities (sports, religious, academic, leadership, community involvement, etc.)
- Location (where you live and go to school)



Starting your scholarship search – Setting up your account

Step 1 – Go to http://www.scholarshipsCanada.com and set up your FREE account.



Step 2 – Create your search profile on ScholarshipsCanada.com.





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Finding Your Scholarships – My Matching Scholarships

Step 3 – Click on My Matching Scholarships to see scholarships for which you might be eligible.



Step 4 – Use the filters to sort your list by "current" (scholarships with a deadline coming up), "expired" (deadline has passed) or "without deadlines".





Finding Your Scholarships — Sorting

Step 5 – You can also sort your list of scholarships by clicking on the column headings, click once to sort down (a-z) and again to search up (z-a).





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Finding Your Scholarships – Reading the profile

Step 6 – Read the scholarship profile "Details" section. The information here will give you some indication of whether you qualify for the scholarship.

Northern Alberta Development Council Bursary Partnership Program add to My Favourites in discard 4 Like Provided By: Alberta Scholarship Programs Amount: \$1,750 Deadline: Wednesday, February 01, 2012 Type of Award: Bursary Renewable: No Alberta Scholarship Programs and Northern Alberta Donor: Development Council Details: Level of Study: Bachelor; Field(s) of Study: Any Field of Study Year of Study: Entering or in first year Course Load: Full-time Region of Study: Alberta Region of Alberta Residence: Financial Need: Yes Automatic No Consideration: Notes: Applicants must be residents of Alberta and plan to enrol full-time in a post-secondary program. In addition, applicants must demonstrate a financial need and be willing to live and work in northern Alberta after completion of the program.

Contact Information:

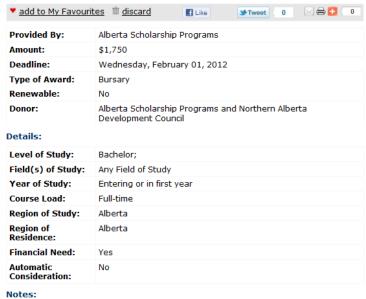
Contact Name:	Alberta Scholarship Programs
Address:	Box 28000 Stn Main Edmonton, Alberta Canada
Postal Code:	T5J 4R4
Phone:	(780) 427-8640
Fax:	(780) 427-1288
Website:	http://alis.alberta.ca/et/fo/scholarships/scholarships.html
E-mail:	scholarships@qov.ab.ca
Application Address:	http://alis.alberta.ca/et/fo/scholarships/info.html



Finding Your Scholarships – Contacting the administrator

Step 7 – If you have questions about the scholarship, you should contact the administrator. The address, phone number, website and e-mail will be located under "Contact Information".

Northern Alberta Development Council Bursary Partnership Program



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Applicants must be residents of Alberta and plan to enrol full-time in a post-secondary program. In addition, applicants must demonstrate a financial need and be willing to live and work in northern Alberta after completion of the program.





Finding Your Scholarships – My Favourites

Step 8 – If the scholarship is one that you would like to apply for or mark for the future, you should "add to My Favourites". You do this by clicking on the link at the top of the scholarship profile.

You can also "Discard" the scholarship which marks it so it does not show up in your list (use this for scholarships you are not interested in).

Northern Alberta Development Council Bursary add to My Favourites in discard 4 Like >→Tweet < 0 Provided By: Alberta Scholarship Programs Amount: \$1,750 Deadline: Wednesday, February 01, 2012 Type of Award: Bursary Renewable: No Donor: Alberta Scholarship Programs and Northern Alberta Development Council Details: Level of Study: Bachelor; Field(s) of Study: Any Field of Study Year of Study: Entering or in first year Course Load: Full-time Region of Study: Alberta Region of Alberta Residence: Financial Need: Yes Automatic No

Contact Information:

Contact Name:	Alberta Scholarship Programs
Address:	Box 28000 Stn Main Edmonton, Alberta Canada
Postal Code:	T5J 4R4
Phone:	(780) 427-8640
Fax:	(780) 427-1288
Website:	http://alis.alberta.ca/et/fo/scholarships/scholarships.html
E-mail:	scholarships@qov.ab.ca
Application Address:	http://alis.alberta.ca/et/fo/scholarships/info.html

Notes:

Consideration:

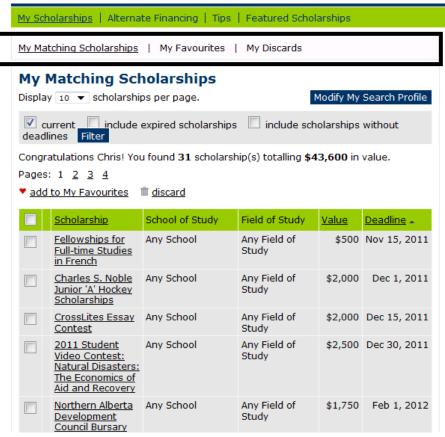
Applicants must be residents of Alberta and plan to enrol full-time in a post-secondary program. In addition, applicants must demonstrate a financial need and be willing to live and work in northern Alberta after completion of the program.



Finding Your Scholarships – Managing your scholarships

Step 9 – You can view all the scholarships marked as favourites or discards by clicking on the link at the top of

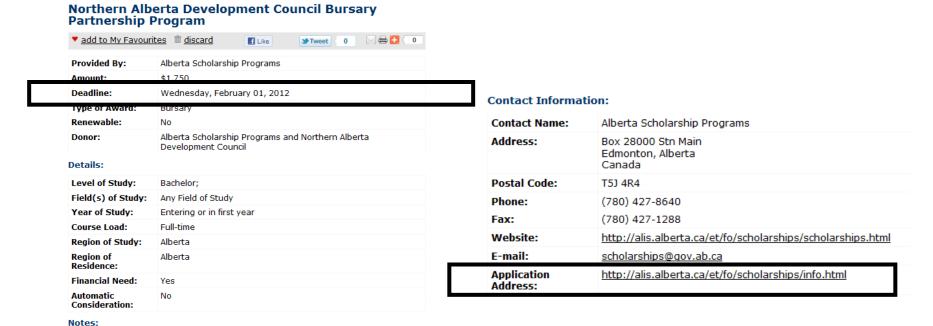
the screen.





Applying for Your Scholarships – Deadlines and applications

Step 10 – As you build your list of favourite scholarships you will need to start applying for them – remember, scholarships have deadlines throughout the year. Make a note of the deadline and check to see what the application details are – some scholarships have very detailed instructions and requirements. There is often a website address for the application. Be sure to check out that site.



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Applicants must be residents of Alberta and plan to enrol full-time in a post-secondary program. In addition, applicants must demonstrate a financial need and be willing to

live and work in northern Alberta after completion of the program.



Applying for Your Scholarships – Deadlines and applications

Step 11 – A note on deadlines, if you see a scholarship deadline that is in the past – don't worry. The database is updated daily and we try to review the more than 24,000 scholarship listings at least once a year. Most scholarships are awarded on a yearly basis. If you see a scholarship you think you might be eligible for, mark it as a favourite and contact the administrator to get any updates.

Some scholarships do not have deadlines. In these cases you should contact the administrator and apply as

soon as possible.

Scholarship	School of Study	Field of Study	<u>Value</u>	Deadline 🔺
Fellowships for Full-time Studies in French	Any School	Any Field of Study	\$500	Nov 15, 2011
<u>Charles S. Noble</u> <u>Junior 'A' Hockey</u> <u>Scholarships</u>	Any School	Any Field of Study	\$2,000	Dec 1, 2011
CrossLites Essay Contest	Any School	Any Field of Study	\$2,000	Dec 15, 2011
2011 Student Video Contest: Natural Disasters: The Economics of Aid and Recovery	Any School	Any Field of Study	\$2,500	Dec 30, 2011
Northern Alberta Development Council Bursary Partnership Program	Any School	Any Field of Study	\$1,750	Feb 1, 2012
Alberta Press Council Scholarship	Any School	Any Field of Study	\$2,000	Feb 28, 2012
Michael Gee Scholarship	Any School	Any Field of Study	\$1,500	Mar 31, 2012



Applying for Your Scholarships – Automatic consideration

Step 12 – Some scholarships do not have deadlines or contact information. These are scholarships for which you will automatically be considered, in most cases they are entrance scholarships at a specific college or university. You do not need to apply as you will automatically be considered when you apply to that school.





Applying for Your Scholarships – Be prepared ahead of time

Step 13 – Be prepared. You can do some work ahead of time. Many scholarships will require letters of reference, personal statements and cover letters. You can have this prepared ahead of time and reuse them (with minor edits – remember, personalized communication is always more effective) for each application.

There are tips on applying for scholarships at:

http://www.scholarshipscanada.com/finance/article.asp?ID=1415&SectionID=9



General Search

Step 14 – You can use the keyword search to find scholarships. You can find scholarships based on the a) name, b) school of study, c) field of study and d) the scholarship administrator.

In addition, you can search for scholarships provided by school.

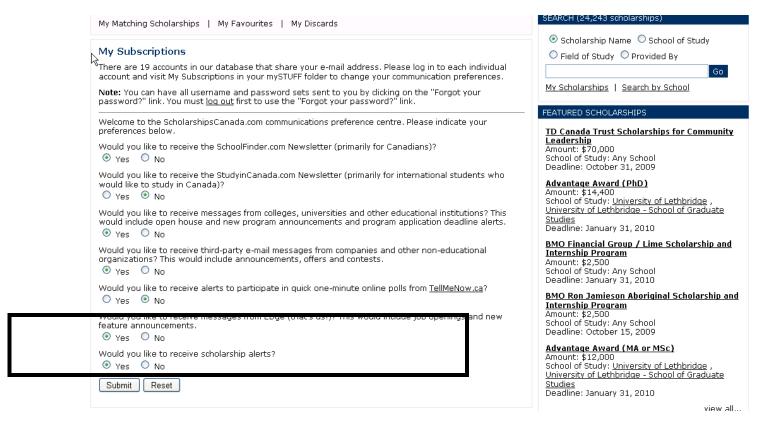




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Scholarship Alerts

Step 15 – Don't miss a deadline, sign up for Scholarship Alerts.



ScholarshipsCanada User Comments

I was extremely lucky to stumble upon ScholarshipsCanada.com because the website actually introduced me to many bursaries that I had no idea my university even offered! This discovery led to me to discover even more financial opportunities that my school had to offer.

After researching more in-depth about these bursaries, I was able to find even more bursaries simply by following the links offered at the bottom of the page. In total I've discovered 23 scholarships/bursaries with the help of ScholarshipsCanada.com! I have yet to discover whether I have won any awards because the deadlines are not until October 7th.

The website is extremely user friendly and offers a more varied choice of awards than other sites like Studentawards.com. This is a website that I'll definitely continue using throughout my time at the University of Guelph.

19 years old, North Cobalt ON Second year Criminal Justice student at the University of Guelph

I got this really neat \$1000 scholarship. It was one of the few you didn't need to do a lot for so when I learned that I got it I was really surprised and happy.

I found 5 scholarships on this site, and in total I received \$10 000 dollars worth of scholarships.

Age 18 Richmond, BC

ScholarshipsCanada User Comments

I really liked how the site can be organized by deadline date. It made it really helpful when trying to see which scholarships required immediate attention versus later work. Thanks! I found the Reginald K. Groome Memorial Scholarship on Scholarships Canada, and won it. I got \$1000 with it. Age: 18 City: Truro, Nova Scotia I received 2 scholarships based on academic achievement. One for \$1000 and one for \$500. Thank you I found this site to be very useful and informative, however, I did limit my scholarships choices to Mohawk College in

Hamilton where I'm currently enrolled in a two year human services program as a mature student. I have been awarded 1500.00 in total and intend to apply again in the fall.

ScholarshipsCanada User Comments

Dear Scholarships Canada,

By using your site, I applied to a total of 10 scholarships and was awarded:

The James R. Hoffa Memorial Scholarship Fund of \$10,000 The Alexander Rutherford Scholarship of \$2,500

Thank you very much!

19 years old Boyle, Alberta

My teachers told me about this awesome website where you can find scholarships. Those teachers were so right. I found many scholarships and it was easy to access and easy to figure out. I tried other websites that promoted scholarships but none were as helpful and easy to use as scholarshipscanada.com. The website narrowed down your search for scholarships and even sent notifications to my email reminding me or telling me about scholarships that I am applicable for. Scholarshipscanada.com is by far the best search engine I have ever used. Thank you for that.

I found a scholarship by the Canadian Nurses Foundation. I applied and have been selected for a 2000 or 3000 dollar bursary (I have not been told which one yet).

Thanks for the help!



What to do

- **1. Have hope** assume there is a scholarship for you.
- 2. **Get going NOW!** start your search early (grade 11 for entrance scholarships and now for everyone else)
- **3. Be prepared** have documents such as letters of reference, your resume, your portfolio, personal statements ready ahead of time don't wait until the night before the deadline to ask your teacher for a letter of reference.
- **4. Be fearless** don't be afraid to contact the school or scholarship administrator if you have questions. They want to help you.
- **5. Use all your resources** use ScholarshipsCanada.com as well as your local school resources, teachers, professors, student services, etc.



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Social Media



Facebook, Twitter and other Social Media platforms are other ways of accessing information. Follow, Like and subscribe for quick tips and reminders.



<u>ScholarshipsCanada.com Twitter</u> @ScholarshipsCA

- Updates on feature scholarships
- Insider information on contests and giveaways
- Money saving tips for students
- News on student life, careers, and technology



SchoolFinder Karen Facebook

Facebook.com/SchoolFinderKaren

- Engage with the SchoolFinder community
- Personalized advice on schools and scholarships



SchoolFinder.com Magazine/Blog

http://myschoolfinder.wordpress.com

- #\$Ctips: ScholarshipsCanada.com Tips
- Expanded and enhanced information to Twitter updates

Scholarship and Financing Resources

These are websites and resources that you should consider in doing your scholarship search.

<u>ScholarshipsCanada.com</u> – A free website with Canadian scholarships.

CanLearn.ca – The Government of Canada website.

<u>ScholarshipsCanada.com/altfin/provloan.asp</u> – A link to all the provincial student loan websites.

<u>Fastweb.com</u> – A free website for US scholarships

Canadian Banks – For bank loans and lines of credit

Important Websites

<u>ScholarshipsCanada.com</u> – information on Canadian Scholarships

<u>SchoolFinder.com</u> – information on Canadian colleges and universities (and high schools)

<u>Career-College.com</u> – information on Canadian career colleges

StudyinCanada.com – information on Canadian schools for international students

<u>GradSchoolFinder.com</u> – information on Canadian graduate schools

<u>LanguageSchoolFinder.com</u> – information on language schools

Books4Exchange.com – a website where you buy and sell used textbooks

Once you sign into one of these sites, you can use your username and password on ALL the other sites.

Privacy and Other Concerns

We are often asked about privacy, what we do with your information and how we make money.

In terms of privacy, we have strict rules about collecting and storing information. Any information we collect is stored on our servers, in Canada. Information is never released to a third party. We respect your right to privacy. You can find more on our privacy policy under "Privacy Policy" at the bottom of every page on ScholarshipsCanada.com.

The site is free for anyone to use. It is also free for any legitimate scholarship provider to post their information. We pay for the site through banner ads, Feature Scholarship postings, and e-mail campaigns (these go ONLY to students who choose to receive them). You can manage this in "My Account".

My Account

My Account is an online folder available only to registered users of ScholarshipsCanada.com. My Scholarships is where you can store information on scholarships that you want to refer to later. It also contains your registration & login information.

It's easy to add information to My Favourites. When you come across a scholarship that you are interested in and would like to add it to your "My Favourites" folder, click on the knapsack icon. The information is automatically added.

My Profile: Contains your registration & login information.

My Scholarship Search Profile: Update your creteria for scholarship search.

My Subscriptions: Contains your subscription status.

Feedback and Questions?

Please let us know if you have any questions, or have any feedback on how we can make the site or this presentation better.

Also contact us with your scholarship success story.

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1-800-211-5577

info@edgeip.com

You can contact our CEO, Chris Wilkins directly at: cwilkins@edgeip.com

Or Karen Lam at:

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